



Privacy Policy

Effective Date: July 16, 2025

Cart Warden, LLC ("Cart Warden", "we", "us", or "our") is committed to maintaining the highest standards of data privacy and protection. This Privacy Policy describes the types of information we collect, how we use it, and the rights and choices available to users under applicable data protection laws including, where applicable, the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

1. Information We Collect

We collect the following categories of personal and commercial information in connection with the provision of our services:

- Identifiers such as name, email address, and contact details;
- Commercial information including store URLs, customer activity data, and usage statistics;
- Device and browser information including IP address, device identifiers, and session data;
- Service configuration data including alert preferences, AI summary settings, and account metadata.

2. Use of Personal Information

We process personal information strictly for the following business purposes:

- To provide, operate, and improve our real-time notification and AI summarization services;
- To communicate with users regarding service-related updates, system alerts, or transactional messages;
- To monitor for fraud, abuse, or unauthorized access and ensure compliance with platform integrity standards;
- To fulfill legal obligations and cooperate with authorized governmental or regulatory inquiries.

3. Legal Basis for Processing (GDPR)

Where the GDPR applies, we rely on the following legal bases:

- Performance of a contract with the user;
- Legitimate interests in providing secure and reliable services;
- User consent where explicitly provided (e.g., for marketing communications);
- Compliance with legal obligations.

4. Data Retention & Storage

We retain personal data for as long as necessary to fulfill the purposes for which it was collected, including to comply with legal, regulatory, or contractual requirements. Data is stored securely using industry-standard encryption, access controls, and monitoring systems.

5. Data Sharing & Disclosure

We do not sell personal information. We may disclose personal data to trusted third-party service providers under strict data protection agreements for:

- Email delivery and communication infrastructure;
- Database and cloud services;
- Automation and integration platforms;
- Legal, accounting, or audit professionals when required.

6. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you;
- Request correction or deletion of your data;
- Opt out of certain data uses, including marketing communications;
- Request data portability or restriction of processing;
- Lodge a complaint with a supervisory authority.

7. Security Measures

Cart Warden maintains administrative, technical, and physical safeguards designed to protect your data against unauthorized access, destruction, or alteration. Despite our efforts, no system

can guarantee complete security, and users share responsibility in safeguarding their credentials.

8. International Data Transfers

Where personal data is transferred outside the European Economic Area (EEA), we implement appropriate safeguards such as Standard Contractual Clauses (SCCs) to ensure lawful and secure transfer in accordance with applicable data protection laws.

9. Minors

Cart Warden does not knowingly collect or process personal data from individuals under the age of 18. If we learn that we have inadvertently received such data, we will delete it promptly.

10. Changes to This Policy

We reserve the right to modify this Privacy Policy at any time. Material changes will be notified to users via our platform or email communication. Continued use of the service constitutes acceptance of the revised terms.

11. Contact Information

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact:

Cart Warden, LLC

Email: support@cartwarden.com